

VISION

PNU shall become internationally recognized and nationally responsive teacher education university. As the established producer of knowledge workers in the field of education, it shall be the primary source of high-quality teachers and education managers that can directly inspire and shape the quality of Filipino students and graduates in the country and the world.

MISSION

PNU is dedicated to nurturing innovative teachers and education leaders.

STRATEGIC DIRECTIONS

1	SHARED VISION OF EXCELLENCE	Solidify internal stakeholders' support in pursuit of excellence thru innovation, influence, and impact
2	QUALITY ASSURANCE	Institutionalize quality assurance mechanisms that ensure compliance with national and international standards of excellence and implement PNU's distinctive competence in all the products and service.
3	SYSTEMS-BASED SOLUTIONS	Employ proven management technologies and systems as solutions to providing quality, reliable, and efficient academic and administrative support services to sustain the University's competitiveness.
4	BRANDING	Promote a distinct and widely recognized PNU brand as being the source of responsive innovations in teacher education.
5	INTERNATIONALIZATION	Transform PNU as internationally recognized leader in teacher education.
6	COLLABORATION AND PARTNERSHIP	Optimize collaboration and partnership with public and private institutions and organizations to support effective and efficient delivery of University functions.
7	PRODUCT AND SERVICE DEVELOPMENT	Develop well planned products and services that are of value to stakeholders.
8	RESPONSIVENESS TO STAKEHOLDERS	Respond effectively and innovatively to the needs, demands, and requirements of the different stakeholders to actualize/demonstrate the University's relevance and leadership.
9	SUSTAINABILITY	Embed in the University system the value of environmental sustainability, continuing growth, and forward thinking.
10	HUMAN CAPITAL MANAGEMENT	Ensure an enriching, fair, and healthy work environment which promotes professional growth and career advancement for faculty and staff and guarantee a steady supply of highly competent human resource.

Nurturing Innovative Teachers